



2023 CITT STATE OF THE TRADE AND TRANSPORTATION INDUSTRY

# TOWN HALL MEETING

& Miretti Award Presentation to Diane Middleton

## Decarbonization:

## Truth, Consequences, and Hard Choices

The Pointe Conference Center

Friday November 17, 2023 ■ 7:30 AM to 10:00 AM (PDT)

California Supply Chain leaders must balance unprecedented decarbonization mandates and American consumer demand for rapid and affordable fulfillment of goods. Striking this delicate balance poses challenges to industry, labor, and government stakeholders. Join us for a brass tacks talk about the truth, consequences, and hard choices we all must make to ensure a sustainable and economically secure future.



Contact [cpace-citt@csulb.edu](mailto:cpace-citt@csulb.edu) for more information

# Welcome

## Dear Town Hall Attendees:

On behalf of CSULB's Center for International Trade and Transportation and the USC/CSULB METRANS Transportation Consortium, we extend a sincere welcome to our speakers, industry guests, the ILWU membership, faculty, and community members. We are pleased to present this year's topic – Decarbonization: Truth, Consequences, and Hard Choices.

Since 2001, California State University, Long Beach's (CSULB) Center for International Trade and Transportation (CITT) has convened leaders in industry, government, labor, and education to address the most pressing global supply-chain challenges facing our region and the nation. Borne out of a need for a forum to resolve port-related conflicts, the CITT team has spent the last two decades convening Town Hall events to address issues running the gamut from labor strikes to chassis shortages to the impacts of a global pandemic.

This morning, we will explore the wide range of tough truths, intended and unintended consequences, and the hard choices that will need to be made to implement sustainable decarbonization plans that ensure clean air and robust career opportunities for future generations. Decarbonization must be a collective effort. Accordingly, your presence here is recognized and greatly appreciated. During the Q&A segment of the program, you will have an opportunity to ask questions of our experts. We encourage your active participation and are eager to hear your questions and comments.

Following the screening of our annual Town Hall documentary film, we will present the 2023 Domenick Miretti Award to Diane Middleton, who serves as Vice President of the Los Angeles Board of Harbor Commissioners. The Domenick Miretti Award was established in 2017 in honor of Domenick Miretti, the International Longshore and Warehouse Union (ILWU) Senior Liaison to the Ports of Long Beach and Los Angeles, and founding member of the CITT Policy and Steering Committee. Miretti spent the majority of his adult life working in and educating others about international trade. Beginning in the 1970s and continuing until his passing in 2016, he helped lead exemplary efforts in bridging gaps between industry, education, and labor stakeholders. His commitment "to bring the university to the docks and the docks to the university" is especially pertinent today, when the challenges we face will call on us to build new bridges and strengthen partnerships.

We will conclude this year's Town Hall with a Tribute to the late Richard D. "Rick" Cameron, who served as the Deputy Executive Director of Planning and Development for the Port of Long Beach.

We thank you for your attendance.

  
**Marlon G. Boarnet**  
METRANS

  
**Tyler Reeb**  
CITT

## 2023 CITT State of the Trade and Transportation Industry Town Hall Meeting Agenda

### Welcome Remarks/ Introduction

Jane Close Conoley, President, CSULB

### Town Hall Introduction and Call to Order

Tyler Reeb, CITT Interim Executive Director,  
CSULB

### *Recognition of Dave Kelly, Director, Advanced Media Production, CSULB*

### *2023 Town Hall Video: Decarbonization: Truth, Consequences, and Hard Choices*

### *Presentation of Domenick Miretti Award*

### Roundtable Discussion

**Moderator Dr. Genevieve Giuliano** is Professor and Margaret and John Ferraro Chair in Effective Local Government in the Sol Price School of Public Policy, University of Southern California

#### **Panelists:**

- **Trelynd Bradley** serves as the Deputy Director for Sustainable Freight and Supply Chain at the California Governor's Office of Business and Economic Development (GO-Biz).
- **Dr. Sarah Dawn Saltzer**, Managing Director, Stanford Center for Carbon Storage
- **Jack Hedge**, Vice President of Hydrogen Hub Development at BayoTech
- **Dr. Tom O'Brien**, Associate Dean, College of Professional and Continuing Education, State University Long Beach

### Question & Answer Session with the Audience

### Tribute to Rick Cameron

### Adjourn

# Miretti Award

## DOMENICK MIRETTI AWARD

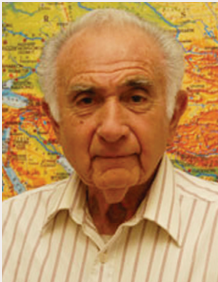
In the spirit of Domenick Miretti, this award recognizes an individual who has helped to foster partnerships along the supply chain, facilitated dialogue, demonstrated long-term dedication to the industry, and earned the respect of a wide variety of stakeholders.

*"We need to bring the university to the docks and the docks to the university."*

### Domenick Miretti (1932-2016)

The award was established in honor of Domenick Miretti, the International Longshore and Warehouse Union (ILWU) Senior Liaison to the Ports of Long Beach and Los Angeles and founding member of the CITT Policy and Steering Committee. Miretti spent the majority of his adult life working in and educating others about international trade. Beginning in the 1970s and continuing until his passing in 2016, he helped lead exemplary efforts in bridging gaps between industry, education, and labor stakeholders.

## Celebrating the Unifying Legacies of Domenick Miretti and Diane Middleton



Domenick Miretti  
(1932-2016)

The CITT Policy and Steering Committee proudly presents Diane Middleton with the 2023 Domenick Miretti Award. Like Domenick Miretti, the inspiration for this prestigious award, Diane has fostered meaningful partnerships along the supply chain and facilitated dialogue among industry participants throughout her career. Her longstanding dedication to promoting healthier and more humane supply chains has earned respect and goodwill from leaders in industry, government, and labor.

Middleton was born in Detroit, Michigan on September 24, 1943. She is married to retired ILWU Local 13 member Dale McConnachie. She was the first person in her family to graduate high school and she later graduated from Wayne State Law School in 1971. While at the Glotta firm, Middleton was the liaison representative to the National Lawyers Guild, National Conference of Black Lawyers, and LaRaza Legal Association focusing on labor rights.

In 1978, Middleton moved to San Pedro and joined the law firm of Margolis and McTernan, working in their Wilmington office representing maritime workers. She filed the first class-action lawsuit on behalf of workers at Long Beach Naval Shipyard and Todd Shipyards. From 1979 to 2010, Diane ran her own law office and represented over 7,000 longshore and shipyard workers. She was the consultant to the Industrial Union of Marine and Shipbuilding Workers of America, Local 9 and developed their program on asbestos disease education and the Occupational Health Testing Fund.

Over the last 45 years, Middleton has been active in multiple community organizations, including: Toberman Settlement Center, Harbor Interfaith Shelter, and Boxing Against Alcohol and Drugs. She founded the Harry Bridges Institute (HBI) with David Arian in 1993 and currently serves as Board President. She has directed many of the HBI programs including the annual Cesar Chavez and Trade Union Women luncheons, the labor education and boat tour programs, and the international travel program.

In 1998, Diane established the Diane Middleton Foundation with an initial grant of \$1 million. Over the next 20 years, the DMF funded more than 225 special projects focused on labor and community organizing, including many worker centers. Los Angeles Mayor Eric Garcetti appointed Middleton to the Board of Harbor Commissioners (BOHC) of the Port of Los Angeles in 2019. Under Los Angeles Mayor Karen Bass, she currently serves as Vice President of the BOHC. Her focus on the board is workforce development and environmental issues.



Diane Middleton  
Recipient of 2023  
Domenick Miretti Award



## **Genevieve Giuliano**

Professor and Margaret & John Ferraro Chair in Effective Local Government, USC Sol Price School of Public Policy  
Director, METRANS Transportation Consortium

Genevieve Giuliano, Ph.D., conducts research on relationships between land use and transportation, transportation policy analysis, travel behavior and information technology applications in transportation. Her current research includes the examination of relationships between urban form, online shopping behavior and local freight demand; market potential for zero emission trucks; reducing local impacts of truck traffic and applications for transportation system analysis using archived real-time data. She has published over 170 papers and given invited lectures around the world.

Giuliano is a past Chair of the Executive Committee of the Transportation Research Board and the Council of University Transportation Centers. She is the recipient of the TRB Distinguished Service Award (2006), the Thomas B. Deen Distinguished Lectureship Award (2007), the Transportation Research Forum Outstanding Researcher Award (2012), the Council of University Transportation Centers Distinguished Contribution award (2013) and the Walter Isard Award for Distinguished Scholarship in Regional Science (2017). She is a former member of the ITS Joint Program Advisory Committee and the National Freight Advisory Committee. She has participated in TRB policy studies; most recently on the Committee on the Future of the Interstate Highway System. At the state level, she worked with Caltrans and CARB on the implementation of the California Sustainable Freight Action Plan.



## **Trelynd Bradley**

Deputy Director for Sustainable Freight and Supply Chain at the California Governor's Office of Business and Economic Development (GO-Biz)

Trelynd Bradley serves as the Deputy Director for Sustainable Freight and Supply Chain at the California Governor's Office of Business and Economic Development (GO-Biz). He oversees GO-Biz's newly established Office of Supply Chain, that seeks to advance and enhance California's broader goods movement and supply chain ecosystem.

In this role, and roles prior with the State, Tre has provided tailored consultation to corporate executives, local agencies, industry associations, and entrepreneurs on planning for infrastructure, navigating incentives, and ensuring business success in California. Over the years Tre has led several initiatives for the states such as critical mineral supply chain, Opportunity Zones, solar and storage permitting, and the California Port Data Partnership. He has an array of experience in business development working across a multitude of sectors, including energy, aerospace and defense, manufacturing, biotech, tourism, technology, transportation, trade, finance, and real estate. Trelynd holds bachelor's degrees in business economics and political science from the University of California, Riverside and a Graduate Certificate in Applied Policy and Government from California State University, Sacramento.

# Participants



## **Jack Hedge**

Vice President of Hydrogen Hub Development  
BayoTech

Jack Hedge is Vice President of Hydrogen Hub Development at BayoTech, where he is responsible for the development of the company's North American hydrogen production projects. Jack leads the team that is developing relationships with host property managers, community stakeholders, regulators, and local government officials who are interested in decarbonization.

Prior to joining BayoTech, Jack served as President of Utah Inland Port Authority, where he was responsible for developing and building one of the nation's leading sustainable intermodal logistics hubs. Jack has also worked as the Director of Cargo and Industrial Real Estate for the Port of Los Angeles where he led the development, leasing, and asset management functions of the largest container port complex in North America.

Jack received his bachelors degree in business administration and international marketing from Texas A&M University.

## **Sarah Dawn Saltzer**

Managing Director of SCCS, Energy Science & Engineering



Dr. Sarah Saltzer is the Managing Director of the Stanford Center for Carbon Storage and is leading the effort to launch a new Carbon Management Initiative at Stanford. She was also recently named to the Biden-Harris Administration's Carbon Dioxide Capture, Utilization and Sequestration (CCUS) Non-Federal Lands Task Force.

Sarah spent 25 years in the oil and gas industry where she held a series of scientific, managerial, and executive roles. She has a diversity of experience in positions of increasing responsibility, including geology research and teaching, petroleum engineering, leading exploration teams, competitor analysis and business planning and strategy. Dr. Saltzer holds a M.S. and B.S. from the Massachusetts Institute of Technology and a Ph.D. from Stanford University.

The Stanford Center for Carbon Storage uses a multidisciplinary approach to address critical questions related to flow physics, monitoring, geochemistry, and simulation of the transport and fate of CO<sub>2</sub> stored in geologic media.

Sarah also leads the new Stanford Carbon Initiative with the mission of creating a community of Stanford faculty and industry partners with interest in carbon management to address climate change.





## **Dr. Thomas O'Brien**

Associate Dean, College of Professional and Continuing Education, California State University, Long Beach

Dr. Thomas O'Brien is the Deputy Director of the METRANS Transportation Consortium, a partnership of CSULB and the University of Southern California. He also serves as the Director of the Southwest Transportation Workforce Center (SWTWC), one of five regional workforce centers originally funded by the Federal Highway Administration. He previously served as CITT's Director of Research.

Dr. O'Brien is Chair of the oversight committee of the National Science Foundation's National Center for Supply Chain Automation and a member of the Transportation Research Board's Intermodal Freight Transport Committee and Urban Freight Committee. He also serves on the Boards of the Los Angeles Transportation Club, Harbor Association of Industry and Commerce, and National Transit Institute. He is a former President of the Council of University Transportation Centers (CUTC). Dr. O'Brien has a Master's degree in Urban Planning and Development and a Ph.D. in Policy, Planning, and Development from the University of Southern California. He is both a former Eno and Eisenhower Transportation Fellow.

# Remembering Rick Cameron



## **Richard D. Cameron**

Deputy Executive Director of Planning and Development  
Port of Long Beach, California

Richard D. “Rick” Cameron was the Deputy Executive Director of Planning and Development for the Port of Long Beach, California, named to the post in August 2018 by the Long Beach Board of Harbor Commissioners, governing body for the city’s Harbor Department and the Port.

Mr. Cameron coordinated with the Managing Directors of the two bureaus he oversaw to achieve the goals set out in the Port’s 2019 Strategic Plan, an update he co-authored, which provided the roadmap the entire Port of Long Beach team follows to achieve its goals and ensure the Port’s success.

Mr. Cameron joined the Port as an intern in 1996 and was hired as an Environmental Specialist late that same year. He left the Port in early 2003 for a consulting assignment where he gathered valuable environmental and coastal land use experience, returning to Long Beach in early 2006 as Manager of Environmental Planning. Following a departmental reorganization in 2007, Mr. Cameron was named Director of the newly created Environmental Planning Division. In July 2013, he was appointed Acting Managing Director of Planning and Environmental Affairs and was named Managing Director in February 2014.

As Managing Director, he led the division most directly responsible for the Port’s signature environmental programs, the Green Port Policy and the San Pedro Bay Ports Clean Air Action Plan, coordinating programs to improve air, water and soil quality, preserve wildlife habitat and integrate sustainability into all Port practices. Mr. Cameron had a bachelor’s degree in urban and regional planning from California State Polytechnic University, Pomona. He was a resident of Manhattan Beach.

Rick is dearly missed by his family, friends, and colleagues.



## 2023 CITT Town Hall Question and Answer

### Format and Guidelines

Questions from the audience will only be accepted during the Q&A period of the program.

Questions can be addressed to the panelists in two ways: in person using the standing microphones or in written form using 3x5 cards.

The 3x5 cards will be collected and delivered to the moderator. The moderator will include the questions as time permits.

To ask a question, assemble in a line behind the closest standing microphone. The questioner will have one minute to state his/her name, affiliation, the panelist to whom the question is addressed, and the question. Please do not ask multi-part questions.

The microphones are for questions only – no commentary please.

In case the questioner does not name a panelist to answer the question, the moderator will direct the question to a panelist.

A panelist may defer the question.

Every effort is made to accommodate as many questions as possible in the time frame allowed for Q&A.

The time allowances will be strictly enforced.

Thank you for your cooperation.

# Acknowledgments

The 2023 CITT Town Hall is presented by the CSULB Center for International Trade and Transportation (CITT), the METRANS Transportation Consortium, and CSULB's College of Professional and Continuing Education (CPaCE).

**METRANS**, a partnership between USC and CSULB, is dedicated to solving metropolitan transportation problems through research, education and outreach. [www.metrans.org](http://www.metrans.org)

**CITT** is part of the College of Professional and Continuing Education at CSULB. It is a multidisciplinary center for multifunctional transportation studies and integrated logistics research, education, training, policy analysis, and community outreach. [www.cpace.csulb.edu/citt](http://www.cpace.csulb.edu/citt)

CITT's mission is to connect and empower the trade and transportation workforce through; Education and training for today's realities and tomorrow's opportunities, Research and policy insights across the global supply chain, and Leadership in the classroom, community, and the workplace.

CSULB's **College of Professional and Continuing Education** is one of the eight academic colleges at California State University, Long Beach. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and economy.

For more information, call (800) 963-2250 or visit [www.cpace.csulb.edu](http://www.cpace.csulb.edu)

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## Thanks to:

CITT Policy & Steering Committee

Dr. Tyler Reeb, Event Chair

Marisa Eide, Event Coordinator

Dave Kelly and CSULB's Advanced Media Production Center

CITT Staff and Research Assistants Event Volunteers

# CITT Policy and Steering Committee

## CITT Policy & Steering Committee

**Executive Director: Tyler Reeb**, CITT/CPaCE/CSULB

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**Marlon Boarnet**, Director, METRANS, Sol Price School of Public Policy, University of Southern California

**Kerry Cartwright**, Director of Goods Movement, Port of Los Angeles

**Anastasios G. Chassiakos, Ph.D.**, Professor, Electrical Engineering, College of Engineering, California State University, Long Beach

**Sal DiCostanzo**, Port Representative – Long Beach, Local 13, ILWU

**Rich Dines**, Marine Clerk, ILWU Local 63

**Genevieve Giuliano, Ph.D.**, Ferraro Chair in Effective Local Government, Sol Price School of Public Policy and Director, METRANS Center, University of Southern California

**Michele Grubbs**, Vice President, Pacific Merchant Shipping Association

**Mark Hirzel**, Assistant Manager Trade Services, American Honda Motor Company

**Gus Hein**, Director, Mid-Pacific Gateway Region, U.S. Department of Transportation, Maritime Administration

**Trini Jimenez**, Vice President, Public Affairs, Watson Land Company

**Yatman Kwan**, Chief, Office of Sustainable Freight Planning, Caltrans

**Steve Lantz**, Deputy to Metro Board Member, James Butts

**Weston LaBar**, Head of Strategy, Cargomatic

**Alan McCorkle**, CEO, Yusen Terminals, Inc.

**Tom O'Brien**, Associate Dean, College of Professional and Continuing Education, California State University, Long Beach

**Joel Perler**, Economic Development Manager, Business Development Division, Port of Long Beach

**Matt Schrap**, CEO, Harbor Trucking Association

**Patty Senecal**, Manager, Southern California Region, Western States Petroleum Association

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**John Taelifi**, Chief Executive Officer, Pasifica Financial Corp; West Long Beach Community Advocate

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**Elizabeth Warren**, President and CEO, Dialed-In Partners

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**Ramon Ponce de Leon, Jr.**, President, Local 13, ILWU

**Joe Gasperov**, President, Marine Clerks Association, Local 63, ILWU

**Monica Gourdine**, Associate Division Administrator, California Division, Federal Highway Administration

**Daniel Miranda**, President, Local 94, ILWU

**C.J. Nord**, C.P.M., Supply Chains for Good

## In Memoriam

**Domenick Miretti, Ph.D.**, (1932-2016)

ILWU Senior Liaison, Ports of Long Beach and Los Angeles, Marine Clerks Association

**Connie Rivera**, (1960-2019)

Government and Community Relations Officer, Alameda Corridor Transportation Authority

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