

# METROFREIGHT SEMINAR

**Date:** *Friday, July 28, 2017*  
**Time:** *12:00 PM to 1:30 PM*  
*Lunch will be provided*

**Location:** *USC Price Research Center  
University Gateway – Unit A  
Conference Room 100B*

[Register Here](#)

## Urban Freight Policy: Recent Developments in Paris

The City of Paris, a municipality in the center of the Paris region, the largest metropolitan area in Europe, has experienced interesting developments in urban freight policy and planning. Dr. Dablanc will report on these recent strategies, emphasizing the technical and economic challenges they met, as well as their environmental benefits. A specific focus will be made on the new low emission zone prohibiting access to old vans and trucks; on a recently constructed "logistics hotel" in the north of the city; and on several smaller scale city logistics innovations for last mile deliveries promoted by the city administration.



### ***Laetitia Dablanc***

Laetitia Dablanc is a Director of Research at the French Institute of Science and Technology for Transport, Development and Networks, University of Paris-East, and a team leader for MetroFreight, the VREF Center of excellence in urban freight research led by the University of Southern California. Her areas of research are freight transportation, freight and the environment, urban freight and logistics, rail freight, freight policies, logistics sprawl. She received a PhD in transportation planning from Ecole des Ponts-ParisTech and a Master's degree in city and regional planning from Cornell University. She was initially trained in policy analysis and economics at Science Po Paris.

