Urban Design and Street Typology: Do they matter?

Presented by William Riggs
A Joint event with USC Urban Growth Seminar Series

Despite a growing body of work defining the benefits and methods to encourage multi-modal travel, only a small body of research has worked to fuse urban design and complete street philosophies. Based on work recently published in the Journal of Planning Education and Research on street design and two-way street conversions, Dr. William Riggs will discuss how street typologies and complete streets dialogues are linked, and how urban design policies might be advanced to facilitate safer and more livable streets.

Mr. William Riggs is an academic and planning professional with expertise in the quantitative evaluation of land use, transportation, economic, and environmental policy. He is an expert in human geography and geo-spatial analysis in revitalization and planning projects actively working on the overlay of regional planning and neighborhood dynamics. He has a proven ability to lead and manage projects to completion with respect to scope, schedule, and budget, with experience with both the public and private sector policy analysis and comprehensive plans. His experience also includes teaching and lecturing in higher education and corporate settings, along with work in international planning and development. He is an enthusiastic; quick learner with an outstanding work ethic and expert design, graphic, and technology skills.

Mr. Riggs obtained a PhD of City and Regional Planning at University of California, Berkeley. He is now an assistant professor at Cal Poly State University focusing on quantitative community analysis and urban planning policies. His key research areas include Transportation, Housing, Economic Development, Sustainable Land Use, Environmental Planning, and working to promote technological growth in these areas to achieve social equity and policy change. His other specialties include Bicycle and Pedestrian Planning, Community Development, Design Guidelines, International Development, LEED Consulting, Project Management, Market Analysis, Mobile Applications, Public Policy, Spatial Analysis and Geographic Information Systems, Statistical Modeling, Technology, Transportation Planning and Traffic / VMT, Urban Design.