



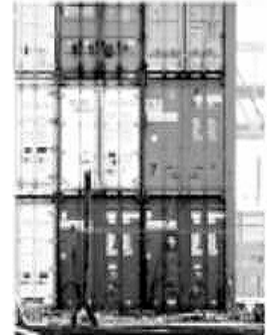
# Improving the Supply Chain Through Extended Hours of Operation in Southern California



## Industry Stakeholder Workshop One



Wednesday  
May 30, 2001  
7:30 AM-2:00 PM



Long Beach Yacht Club



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## *Workshop Agenda*

### *Improving the Supply Chain Through Extended Hours of Operation in Southern California*

#### **Industry Stakeholder Workshop One**

Wednesday, May 30, 2001

- 7:30 Breakfast  
Welcome Remarks Alan Lowenthal (invited)
- 8:00 Welcome/Background Venieris/ Mallon
- 8:15 "What will happen if we do nothing..." David Levinsohn  
Kerry Cartwright
- 8:30 Open discussion / comments Stakeholders
- 8:45 Introduction to the Implications Wheel® and Overview of the Process  
What is an Implications Wheel® and what can it do?  
Reading a Wheel  
Understanding the Rules  
Introducing the Mega-Wheel previously created  
Choosing priorities to work on
- 9:45 Break
- 10:00 Second and Third Order Implications  
(small groups 4-5 people each working on 2-3 First Order implications)
- 11:30 Scoring the Work done
- 12:30 Lunch Remarks by Allen Lawrence
- 1:30 Concluding remarks and suggestions on topic and focus of  
Workshop Two  
  
Next Steps with the Implication Wheel
- 2:00 Adjourn

## *Workshop Objective*

To exhaust the possibilities, both positive and negative, of all the implications to the various stakeholders of going 24/7.

## *Center of the Wheel ®*

What are the implications of ocean terminals in Southern California going 24/7 hours on the landside by 2004?

## *Industry Stakeholder Participants*

### Truckers:

Joel Anderson  
John Drewes

### US Customs:

Audrey Adams

### Custom Brokers:

Enrico Salvo  
Roger Clark

### Shippers/Receivers:

Rose Bauss  
Sue Smith

### Ocean Terminals:

Alan McCorkle  
George Lang

### City Government:

Bob Orpin  
Richard Powers

### Steamship Lines:

Jack Suite  
Michelle Boden

### Caltrans:

Doug Failing

### California Highway Patrol:

Mike Brown

### ILWU:

Ramon Ponce de Leon  
Tom Harrison  
George Kuvakas

### Community:

Allen Lawrence