

3rd METRANS National Urban Freight Conference 2009 Sponsorship Information

October 21-23, 2009
Hotel Maya, Long Beach, California

METRANS Transportation Center and its sponsoring agencies, US Department of Transportation and California Department of Transportation, are pleased to provide a forum for sharing research on all aspects of urban freight transport, including planning and modeling, impact analysis, economic analysis, and roles of politics and institutions.

Thank you for your interest in sponsoring the National Urban Freight Conference. The various levels of sponsorship outlined below provide increased visibility and promotion for your organization. To learn more about the conference, please visit www.metrans.org or contact (562) 985-2876.

Projected Attendance: 300
Sponsorship Deadline: *September 1 for Program*
Attendee Cost: *\$350 (\$425 after October 1, 2009)*

Sponsorship Opportunities

Platinum Sponsor: \$20,000 (limited to one)

- **Official Host of the Keynote Luncheon on October 21**
- Complimentary admission for twelve people to the conference
- Opportunity to introduce keynote speaker
- Recognition as the Platinum Sponsor (luncheon sponsor) in front of the entire audience
- Reserved seating at the luncheon on October 21
- One page ad in the Conference Program (if sponsorship is committed by September 1)
- Logo visibility in Conference Program and in pre-conference advertising, both print and electronic (if sponsorship committed by deadlines)
- Display table available during the conference; opportunity to distribute company information and giveaways to attendees
- Event website link to corporate website

Gold Sponsor: \$10,000

- **Official Host of the Evening Reception on October 21**
- Complimentary admission for six people to the conference
- Reserved seating at the luncheon on October 21
- Half-page ad in the Conference Program (if sponsorship is committed by September 1)
- Recognition as the Gold Sponsor in front of the entire audience
- Logo visibility in Conference Program and in pre-conference advertising, both print and electronic (if sponsorship committed by deadlines)
- Display table available during the conference; opportunity to distribute company information and giveaways to attendees
- Event website link to corporate website

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Silver Sponsor: \$5,000

- **Official Host of Breakfast** on either October 21, 22 or 23 **OR Student Scholarship Sponsor***
- Complimentary admission for four people to the conference
- Reserved seating at the October 21 luncheon
- Recognition as the Silver Sponsor in front of the entire audience
- Logo visibility in Conference Program and in pre-conference advertising, both print and electronic (if sponsorship committed by deadlines)
- Event website link to corporate website

**This sponsorship provides for travel, accommodation, and admission for five students. Students will wear nametags indicating their sponsorship by your organization.*

Bronze Sponsor: \$2,000

- **Official Host of Morning or Afternoon Coffee Breaks OR Student Scholarship Sponsor***
- Complimentary admission for two people to the conference
- Recognition as the Bronze Sponsor in front of the entire audience
- Logo visibility in Conference Program and in pre-conference advertising, both print and electronic (if sponsorship committed by deadlines)
- Event website link to corporate website

**This sponsorship provides for travel, accommodation, and admission for two students. Students will wear nametags indicating their sponsorship by your organization.*

Patron Sponsor: \$1000

- **Student Scholarship Sponsor***
- Complimentary admission for one person to the conference
- Logo visibility in Conference Program and in pre-conference advertising, both print and electronic (if sponsorship committed by deadlines)
- Event website link to corporate website

**This sponsorship provides for travel, accommodation, and admission for one student. The student will wear a nametag indicating his/her sponsorship by your organization.*