



# National Cooperative Highway Research Program Project No. 08-106

## *Tools to Facilitate Implementation of Effective Metropolitan Freight Transportation Strategies*

October 2019

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**8TH METRANS**

**International** Urban Freight Conference

October 16-18, 2019 | Hotel Maya, Long Beach, CA

# Presentation Overview

- Background
- Project Objective
- Approach
- Tasks
- Guidance Documents
  - Strategy Resource Matrix (SRM)
  - Taxonomies
  - Urban Freight Implementation Tool (UFIT)
  - Fact Sheets
- Pilot Studies
- Conclusions - Research Contributions

# Background

- Growing metropolitan areas
- Increased freight travel
- Limited research on implementation factors for urban freight transportation strategies
- Need for a sketch-planning tool that incorporates this information for practitioners



*Photos source: TTI Photo Library*

# Project Objective

To develop guidance for transportation practitioners that identifies and evaluates:

- Facilitators;
- Barriers; and
- Recommendations

...related to the adoption of effective strategies in metropolitan freight transportation.

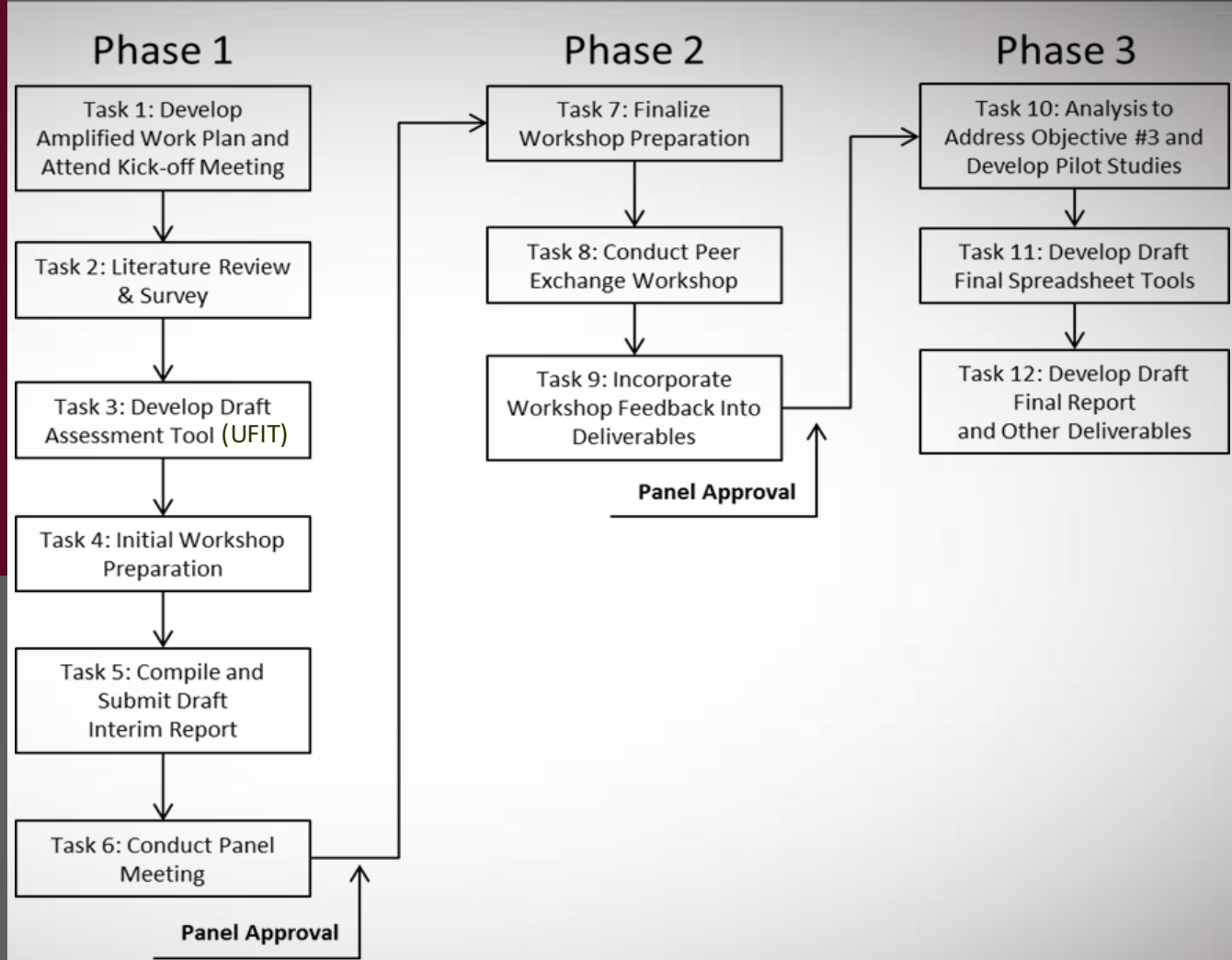
# Approach

- State-of-the-practice literature review
- Survey to freight transportation professionals
- Peer-exchange workshop
- Pilot studies



*Photo source: Fehr & Peers*

# Tasks





# Strategy Resource Matrix (SRM)

- Documents the literature search; and
- Powers the Urban Freight Implementation Tool (UFIT)

#	Citation	Synopsis	Keywords	Problem	P_IDX	Year	Information source	IS_IDX	Strategy group
1	Williamson, M. T., Fischer, M. J., Erogan, J., Campbell, S., Canipe, H., & Heanne, K. (2007). Guidebook This guidebook provides the necessary Freight Transportation Policies/USA	This guidebook provides the necessary Freight Transportation Policies/USA	Freight Transportation Policies/USA	Institutional Problems   Stakeholder Involvement	P6   P7	2007	Programs or Systems	353	Planning
2	Stathopoulos, A., Valeri, E., & Marcucci, E. (2012). Stakeholder reactions to urban freight policy innovation Presented findings from a project involving Multi-agent Analysis	Presented findings from a project involving Multi-agent Analysis	Multi-agent Analysis	Economic Problems   Institutional Problems	P3   P6   P7   P8	2012	Case Study	351	Incentives
3	Imanishi, Y., & Tansuguchi, E. (2016). Framework of the Urban Road Freight Transport-Lessons Learned This study focuses on overall city-wide Urban Road Freight Transport Management	This study focuses on overall city-wide Urban Road Freight Transport Management	Urban Road Freight Transport Management	Logistics Operational Issues	P8	2016	Case Study	351	Infrastructure   Traffic management
4	Holgoun-Veras, J., Sanchez-Diaz, I., & Brovne, M. (2016). Sustainable urban freight systems and freight demand management Defined the field of Freight Demand Management (FDM)	Defined the field of Freight Demand Management (FDM)	Freight Demand Management (FDM)	Social Problems   Economic Problems	P2   P3   P6	2016	Case Study   Policies	351   354	Infrastructure   Traffic management
5	Kordnejad, B. (2016). Stakeholder analysis in intermodal urban freight transport. Transportation Research International: An Interdisciplinary Journal Evaluated the feasibility of rail-based Smart Deliveries System	Evaluated the feasibility of rail-based Smart Deliveries System	Rail Freight	Environmental Problems   Economic Problems	P1   P3   P6   P7	2016	Case Study   Strategic Solutions	351   353   355	Logistical   Planning
6	Baudel, T., Dablanc, L., Alguisar-Melgarejo, P., & Ashton, J. (2016). Optimizing Urban Freight Delivery Presented efforts toward building a city Smart Deliveries System	Presented efforts toward building a city Smart Deliveries System	Smart Deliveries System	Social Problems   Economic Problems	P2   P3   P4   P8	2016	Case Study   Strategic Solutions	351   353   355	Traffic management   Technological
7	Anfui, J. P., Alarcon, R., & Lozano, A. (2016). Urban freight in supply chain at "La Merced" complex. This paper presents the characterization of Improving Physical Distribution of Goods	This paper presents the characterization of Improving Physical Distribution of Goods	Improving Physical Distribution of Goods	Economic Problems   Land Use Problems	P3   P4   P8	2016	Case Study   Strategic Solutions	351   353   354	Infrastructure   Traffic management
8	Ducret, R., Diziain, D., & Planter, T. (2016). Proposal for an Evaluation Grid for Analysing Local Public Transport. Proposes an evaluation grid for analysing Freight Transportation Policies/France	Proposes an evaluation grid for analysing Freight Transportation Policies/France	Freight Transportation Policies/France	Technical Problems   Institutional Problems	P5   P6   P7	2016	Case Study   Strategic Solutions	354   355	Traffic management   Technological
9	Lindholm, M., & Ballantyne, E. E. (2016). Introducing elements of due diligence in sustainable urban freight. This paper presents the findings from a Freight Transportation Policies/Europe	This paper presents the findings from a Freight Transportation Policies/Europe	Freight Transportation Policies/Europe	Land Use Problems   Technical Problems	P4   P5   P6	2016	Case Study   Strategic Solutions	353   354	Technological   Logistical   Vehicle
10	Rizet, C., Cruz, C., & Vromant, M. (2016). The Constraints of Vehicle Range and Congestion for the Urban Freight Transport. Assessed the potential of electric vehicle Electric Vehicles	Assessed the potential of electric vehicle Electric Vehicles	Electric Vehicles	Environmental Problems   Logistics Operational Issues	P4   P5   P6	2016	Case Study   Strategic Solutions	353   354	Traffic management   Technological
11	Kaszubowski, D. (2016). Recommendations for urban freight policy development in Gdynia. This report provides practical recommendations Freight Transportation Policies/Gdynia	This report provides practical recommendations Freight Transportation Policies/Gdynia	Freight Transportation Policies/Gdynia	Land Use Problems   Technical Problems	P4   P5   P6	2016	Case Study   Strategic Solutions	353   354	Infrastructure   Traffic management
12	Cui, J., Dodson, J., & Hall, P. V. (2015). Planning for Urban Freight Transport: An Overview. Transport Urban freight transport is essential to Freight Transportation Policies	Urban freight transport is essential to Freight Transportation Policies	Freight Transportation Policies	Economic Problems	P3   P4	2015	Case Study   Strategic Solutions	354	Infrastructure   Traffic management
13	Shen, J., Qiu, F., Li, W., & Feng, P. (2015, July). A New Urban Logistics Transport System Based on a Public Transit Service Proposed an innovative urban logistic Public Transit Service	Proposed an innovative urban logistic Public Transit Service	Public Transit Service	Economic Problems	P3   P4	2015	Case Study   Strategic Solutions	351	Infrastructure   Traffic management
14	Schliwa, G., Armitage, R., Aziz, S., Evans, J., & Rhoades, J. (2015). Sustainable city logistics—Making cargo cycles investigated the potential of cargo cycles Cargo Cycles	Investigated the potential of cargo cycles Cargo Cycles	Cargo Cycles	Social Problems   Logistics Operational Issues	P3   P4	2015	Case Study   Strategic Solutions	351   353   354	Infrastructure   Traffic management
15	del Castillo Tello, S., da Costa Casals, L., Carrasco, P. F., Giralda, V. M., Moros-Blanco, M. A., & Mene, J. (2015). This research effort developed a freight Freight Transportation Policies/Spain	This research effort developed a freight Freight Transportation Policies/Spain	Freight Transportation Policies/Spain	Strategic Solutions   Logistics Operational Issues	P3   P4	2015	Case Study   Strategic Solutions	351   353   354	Infrastructure   Traffic management
16	Jaller, M., Wang, X. C., & Holgoun-Veras, J. (2015). Large urban freight traffic generators: Opportunities and challenges Developed procedures to identify and Urban Freight Traffic	Developed procedures to identify and Urban Freight Traffic	Urban Freight Traffic	Case Study   Strategic Solutions   Programs or Systems	P3   P4	2015	Case Study   Strategic Solutions	351   353   355	Technological   Logistical   Planning
17	Holgoun-Veras, J., Amaya-Leal, J., Wojtowicz, J., Jaller, M., Gonzalez-Calderon, C., Sanchez-Diaz, I., & Haake, K. (2015). The paper provides a regional public transport Freight Transportation Policies/Spain	The paper provides a regional public transport Freight Transportation Policies/Spain	Freight Transportation Policies/Spain	Case Study   Strategic Solutions   Programs or Systems	P3   P4	2015	Case Study   Strategic Solutions	351   353   354	Infrastructure   Traffic management
18	Nordtømme, M. E., Bjerkan, K. Y., & Sund, A. B. (2015). Barriers to urban freight policy implementation Identified key barriers Barriers to Urban Freight	Identified key barriers Barriers to Urban Freight	Barriers to Urban Freight	Case Study   Strategic Solutions   Programs or Systems	P1   P4   P8	2015	Case Study   Strategic Solutions	351   353   354	Traffic management   Technological
19	Filipe, L. N., & Macario, E. (2015). Suitability and Transferability of Measures in Urban Freight Transport. The work on Freight Transportation Policies/Portugal	The work on Freight Transportation Policies/Portugal	Freight Transportation Policies/Portugal	Case Study   Effective Approaches   Policies	P1   P4   P8	2015	Case Study   Effective Approaches	351   352   354	Infrastructure   Traffic management
20	Gatta, V., & Marcucci, E. (2014). Urban freight transport and policy changes: Improving decision making through stakeholder involvement Stakeholder Involvement	Improving decision making through stakeholder involvement Stakeholder Involvement	Stakeholder Involvement	Case Study   Effective Approaches   Policies	P6   P7	2014	Case Study   Effective Approaches	351   354   355	Logistical   Incentives   Planning
21	Brovne, M., Allen, J., Woodburn, A., & Piotrowska, M. (2014). The potential for non-road freight transport Operational Issues	The potential for non-road freight transport Operational Issues	Operational Issues	Case Study   Programs or Systems	P6	2014	Case Study   Programs or Systems	351   355	Infrastructure   Traffic management
22	Ivan, S. (2014). Adaptive Approach to Implementing Good Practices for Sustainable Freight Transportation Technical Problems   Stakeholder Involvement	Adaptive Approach to Implementing Good Practices for Sustainable Freight Transportation Technical Problems   Stakeholder Involvement	Technical Problems   Stakeholder Involvement	Case Study   Effective Approaches   Policies	P5   P7	2014	Case Study   Effective Approaches	351   352   354	Infrastructure   Traffic management
23	Monville, A. (2014). The role of seaports as logistics centers in the context of the port of Antwerp Logistics Operational Issues	The role of seaports as logistics centers in the context of the port of Antwerp Logistics Operational Issues	Logistics Operational Issues	Case Study   Policies   Programs or Systems	P8	2014	Case Study   Policies	351   354   355	Infrastructure   Traffic management
24	Pulawiska, S., & Starowicz, W. (2014). Ecological urban freight transport Social Problems   Logistics Operational Issues	Ecological urban freight transport Social Problems   Logistics Operational Issues	Social Problems   Logistics Operational Issues	Case Study   Strategic Solutions   Policies	P2   P8	2014	Case Study   Strategic Solutions	351   353   354	Infrastructure   Technological
25	Kijewska, K., & Johansen, B. G. (2014). Green And Sustainable freight Transportation Policies/Poland	Green And Sustainable freight Transportation Policies/Poland	Green And Sustainable freight Transportation Policies/Poland	Case Study   Policies   Programs or Systems	P1   P3   P8	2014	Case Study   Policies	351   354   355	Infrastructure   Traffic management
26	Thompson, R. G., & Haxell, J. (2014). High Productivity Freight Vehicles (HPFVs) used to transport freight Environmental Problems   Social Problems	High Productivity Freight Vehicles (HPFVs) used to transport freight Environmental Problems   Social Problems	High Productivity Freight Vehicles (HPFVs)	Case Study   Policies   Programs or Systems	P1   P2   P8	2014	Case Study   Policies	351   354   355	Infrastructure   Traffic management
27	Ivan, S., Kijewska, K., & Piotrowska, M. (2014). The range of electrical Electrically Powered Vehicles (EPVs) Environmental Problems   Economic Problems	The range of electrical Electrically Powered Vehicles (EPVs) Environmental Problems   Economic Problems	Electrically Powered Vehicles (EPVs)	Case Study   Effective Approaches   Strategies	P1   P3   P8	2014	Case Study   Effective Approaches	351   352   353	Technological   Logistical   Vehicle
28	Malecka, K., Ivan, S., & Piotrowska, M. (2014). Intelligent Transportation Systems (ITS) offered an overview solution—unintelligent Intelligent Transportation Systems	Offered an overview solution—unintelligent Intelligent Transportation Systems	Intelligent Transportation Systems	Case Study   Effective Approaches	P9   P8	2014	Case Study   Effective Approaches	351   352	Infrastructure   Traffic management
29	Foltynski, M. (2014). Electric Fleets Offered an overview of current development Electric Fleets	Offered an overview of current development Electric Fleets	Electric Fleets	Case Study   Effective Approaches   Programs or Systems	P1   P2	2014	Case Study   Effective Approaches	351   354   355	Technological   Logistical   Vehicle
30	Trojanowski, J., & Ivan, S. (2014). Waterways Presented the potential of the port of Szczecin Waterways	Presented the potential of the port of Szczecin Waterways	Waterways	Case Study   Effective Approaches   Policies	P6	2014	Case Study   Effective Approaches	351   352   354	Infrastructure   Traffic management
31	Leonardi, J., Brovne, M., Allen, J., & Piotrowska, M. (2014). Urban Freight Delivery Presented the impacts expected from a Delivery and Servicing Plan (DSP) Technical Problems   Stakeholder Involvement	Presented the impacts expected from a Delivery and Servicing Plan (DSP) Technical Problems   Stakeholder Involvement	Delivery and Servicing Plan (DSP)	Case Study   Effective Approaches   Programs or Systems	P5   P7	2014	Case Study   Effective Approaches	351   352   355	Infrastructure   Traffic management
32	Tramboulas, D., & Morais, P. (2014). Freight Quality Partnerships Described and analyzed the results of Freight Quality Partnerships	Described and analyzed the results of Freight Quality Partnerships	Freight Quality Partnerships	Environmental Problems   Technical Problems	P1   P9	2014	Case Study   Policies	351   354   355	Planning
33	Zumder, T. H., Adityandra, P., & Vaghu, C. (2014, April). Design and Monitoring Framework (DMF) Described and analyzed the process of Design and Monitoring Framework (DMF)	Described and analyzed the process of Design and Monitoring Framework (DMF)	Design and Monitoring Framework (DMF)	Environmental Problems	P1	2014	Case Study   Policies	351   354   355	Infrastructure   Traffic management
34	Dudgeon, J. (2014). Light freight vehicles and urban logistics (No. AP-R437/14). Examined the contribution of light freight vehicles Light Freight Vehicles (LFVs)	Examined the contribution of light freight vehicles Light Freight Vehicles (LFVs)	Light Freight Vehicles (LFVs)	Environmental Problems	P1	2014	Case Study	351	Infrastructure   Traffic management
35	Olsson, J., & Wöhrmann, J. (2014). Localisation of freight consolidation centres serving small road haul This paper discusses the negative impacts of Freight Transportation Policies/Gotland	This paper discusses the negative impacts of Freight Transportation Policies/Gotland	Freight Transportation Policies/Gotland	Technical Problems   Logistics Operational Issues	P5   P8	2014	Case Study   Strategic Solutions	351   353	Logistical
36	Tianfanyilou, M., Cherrett, T., & Brovne, M. (2014). Urban Freight Consolidation Centres: Case Study Examined the establishment of a consignment Urban Freight Consolidation Centres	Examined the establishment of a consignment Urban Freight Consolidation Centres	Urban Freight Consolidation Centres	Logistics Operational Issues	P8	2014	Case Study   Strategic Solutions	351   353	Logistical
37	Tipagornwong, C., & Figliozzi, M. (2014). Analysis of competitiveness of freight tricycle delivery services Analyzed the competitiveness of freight Freight Tricycle	Analyzed the competitiveness of freight Freight Tricycle	Freight Tricycle	Environmental Problems   Logistics Operational Issues	P1   P8	2014	Effective Approaches	352	Logistical
38	Holgoun-Veras, J., Jaller, M., Amaya, L., Wang, X., Gonzalez-Calderon, C., Sanchez-Diaz, I., & Haake, K. (2014). The first in a series of two. This paper presents Freight Transportation Policies	The first in a series of two. This paper presents Freight Transportation Policies	Freight Transportation Policies	Social Problems   Institutional Problems	P2   P8	2014	Policies	354	Infrastructure   Traffic management

The SRM provides detailed information, by reference, of key implementation items for metropolitan freight strategies.

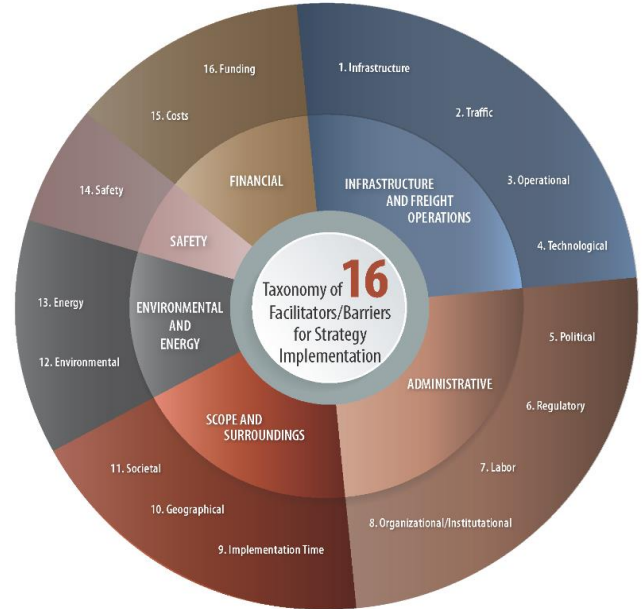
SRM

A strategy resource matrix (SRM) of all metropolitan freight strategy literature and keys to implementation.

A taxonomy of 30 metropolitan freight strategies, and a taxonomy of 16 facilitators and barriers for strategy implementation.

Fact sheets of all strategies with implementation notes to enhance facilitators and overcome barriers for implementation.

A sketch-planning Urban Freight Implementation Tool (UFIT) to assess strategies, which includes user-adjustable default weights from practitioner input on the facilitators and barriers.

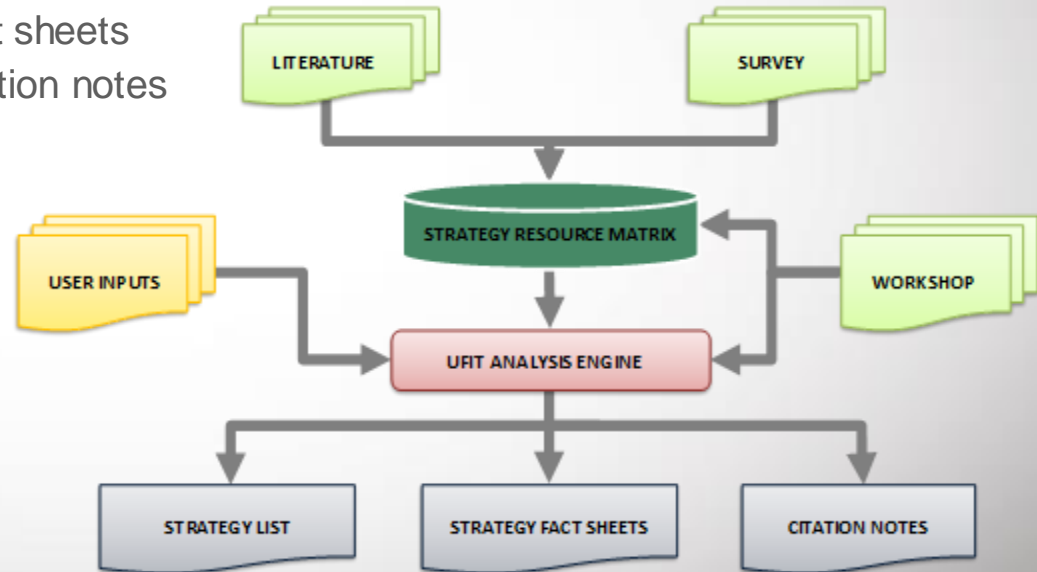


# Taxonomies



# Urban Freight Implementation Tool (UFIT)

- Sketch-planning assessment tool
- Recommends strategies to meet the needs of specific problems
- Graphical outputs:
  - Fact sheets
  - Citation notes



UFIT

# What Can I Expect from UFIT?

- It selects strategies based on their relation to one or more of 9 problem groups.
- It sorts selected strategies based on the importance (i.e., user weights) of their implementation factors; therefore, strategies at the top of the list offer more opportunities for the user to influence the implementation of those strategies.
- It creates a list of selected strategies (based on the importance of their implementation factors) and relevant information for the implementation of the strategies, including recommendations and notes for implementation.

# Additional Tool Clarifications & Future Research Opportunities

- UFIT DOES NOT recommend strategies based on effectiveness.
- There is no system in place in the literature that measures the effectiveness of strategies.
- Selected performance measures are occasionally (and inconsistently) used to capture some conditions.
  - Results are not always causal/correlated from/to the strategies.

# Additional Tool Clarifications & Future Research Opportunities

- UFIT DOES NOT offer quantitative information on the likelihood of successful implementation.
  - As with “effectiveness,” this information is not available in the literature.
  - Successful implementation is a needed condition, but not a sufficient condition for the effectiveness of the strategy.
  - One needs a successful implementation for a strategy to be effective; but you also could successfully implement, and the strategy simply does not work.

# Use Case Options

- Option 1:
  - I need implementation recommendations for a specific strategy.

*“I am interested in learning more about implementing a drop-off facility.”*

- Option 2:
  - I have a problem and need specific strategies to address it.

*“My city hosts several high demand entertainment activities in downtown. There are lots of mixed used developments, and the demand and competition for curb space is very high. This causes additional delay due to double-parked delivery vehicles and drivers waiting or circling around for curbside parking.”*



# Option 1 Start

## Option 1:

- I need implementation recommendations for a specific strategy.

*“I am interested in learning more about implementing a drop-off facility. What are the important factors to implement it successfully? How can I overcome implementation barriers?”*

The Urban Freight Implementation Tool (UFIT) is a sketch-planning tool to assess urban freight strategy implementation factors (barriers and facilitators) based on expert survey input and user inputs. It compares and identifies promising urban freight transportation strategies based on these implementation factors.

Show Use Case Flowchart

Start Option 1

1. I need implementation recommendations for a specific strategy

Start Option 2

2. I have a problem and need specific strategies to address it

UFIT

# Option 1 Input

- Select strategies to view Strategy Fact Sheet and Citation Notes

Select desired strategy to view the strategy fact sheet and relevant citation notes

### Strategy Groups

<b>Infrastructure</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 1. Geometric Modifications</li></ul>	<b>Logistical (continued)</b> <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> 16. Alternate Pickup/Delivery Locations</li><li><input type="checkbox"/> 17. Certification Programs</li><li><input type="checkbox"/> 18. Low-Noise Delivery Programs/Regulations</li><li><input type="checkbox"/> 19. Freight Rail Routing through Urban Center</li></ul>
<b>Traffic Management</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 2. Designated Truck Routes/Lanes</li><li><input type="checkbox"/> 3. On-street Parking and Loading Zones</li><li><input type="checkbox"/> 4. Multiuse Lanes or Shared Lanes</li><li><input type="checkbox"/> 5. Off-street Parking and Loading Requirements</li><li><input type="checkbox"/> 6. Parking Restrictions</li></ul>	<b>Vehicle-Based</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 20. Multi-vehicle Type Urban Distribution</li><li><input type="checkbox"/> 21. Vehicle Access Control</li><li><input type="checkbox"/> 22. Truck Side Guards</li></ul>
<b>Technological</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 7. Intelligent Transportation Systems (ITS)</li><li><input type="checkbox"/> 8. Autonomous Vehicles / Connected Vehicles</li><li><input type="checkbox"/> 9. Vehicle Parking Reservation Systems</li></ul>	<b>Incentives</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 23. Preferential Parking</li><li><input type="checkbox"/> 24. Preferential Zoning</li><li><input type="checkbox"/> 25. Taxation and Fees</li></ul>
<b>Logistical</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 10. Freight Demand Management</li><li><input type="checkbox"/> 11. Multimodal/Intermodal Urban Distribution</li><li><input type="checkbox"/> 12. Intermodal Logistics Center (ILC)</li><li><input type="checkbox"/> 13. Urban Consolidation Center (UCC)</li><li><input type="checkbox"/> 14. Urban Freight Villages</li><li><input type="checkbox"/> 15. Urban Logistics Services</li></ul>	<b>Planning</b> <ul style="list-style-type: none"><li><input type="checkbox"/> 26. Integrating Freight into the Land Use Planning Process</li><li><input type="checkbox"/> 27. Developing an Urban Freight Plan</li><li><input type="checkbox"/> 28. Freight Advisory Committee (FAC)</li><li><input type="checkbox"/> 29. Contractual Freight Partnerships</li><li><input type="checkbox"/> 30. Integrating Freight and Economic Policies</li></ul>

Show Strategy Fact Sheets and Relevant Citation Notes

# Option 1 Output

## • Strategy Fact sheets and Citation Notes

Main
Previous Strategy 1 of 1 Next Strategy
Previous Citation 1 of 33 Next Citation

**STRATEGY**  
16

- Effectiveness
- Cost
- Time




Photo © Shutterstock.com

### Alternate Pickup/ Delivery Locations

**At a Glance**

**DESCRIPTION**

A "last mile" pickup and delivery strategy offering alternate, usually centralized, locations for delivery and pickup.

**PROBLEM ADDRESSED**

- Logistics Operational Issues

**TRANSPORTATION MODE**

- Multimodal
- Roadway

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**Implementation Notes**

Alternate pickup and delivery locations depend on utilizing infrastructure to increase efficiency in freight flow. Implementation requires specific loading zone guidelines, signage and adoption of new methods and technology. Changes in operations including specific truck routes and truck lanes are beneficial. Efficiency and convenience encourage the participation of stakeholders. Comprehensive logistics measures help establish benefits of centralized locations and justifies public subsidies.

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**Examples**

Centralizing home deliveries by offering residents lockers that can be accessed at a central location other than the post office, such as a nearby grocery store, Amazon or DHL, delivery lockers.

**OTHER STRATEGIES IN SAME STRATEGY GROUP**

- Freight Demand Management
- Multimodal/Intermodal Urban Distribution
- Intermodal Logistics Center (ILC)
- Urban Consolidation Center (UCC)
- Urban Freight Villages
- Urban Logistics Services
- Certification Programs
- Low-Noise Delivery Programs/Regulations
- Freight Rail Routing through Urban Center

**FACILITATORS**

- Improve logistics efficiency
- Mitigate traffic congestion
- Improve environmental sustainability

**RECOMMENDATIONS FOR IMPLEMENTATION**

- Quantify savings from parking, dock utilization, transit reliability
- Identify public benefits from emission reductions, land use, traffic flow
- Understand factors that motivate system users
- Modify infrastructure, regulations and zoning to facilitate change
- Adopt new technology, operations methodology

**Opportunities & Constraints**

**BARRIERS**

- Expect longer distribution time
- Expect higher labor costs
- Require high-level coordination among stakeholders.

**Selected References**

Vanna, A., Chatterjee, A., Fischer, A., & Swenson, J. (2008). Curbside Freight Delivery in Downtowns of Small and Medium-Sized Urban Areas. In 11th National Conference on Transportation Planning for Small and Medium-Sized Communities.

**Strategy Resource Matrix Record**

Record# 3

Information source Case Study

Citation Imanishi, Y., & Taniguchi, E. (2016). Framework of the Urban Road Freight Transport-Lessons Learned from Case Studies. Transportation Research Procedia, 12, 627-

Synopsis This study focuses on overall city-wide Urban Road Freight Transport Management (URFFTM) including plans and individual measures that are implemented in cities or metropolitan areas. The study attempted to understand the overall picture of URFFTM using case studies. The study has identified existence of plans and measures among municipality governments, related public bodies and private sectors, provision of legal system, and structures of measures that have been introduced.

Keywords Urban Road Freight Transport Management (URFFTM) Study

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**Strategy Info**

<b>Strategy group</b>	Infrastructure Traffic management Logistical Incentives
<b>Strategy</b>	Geometric Modifications Designated Truck Routes/Lanes Alternate Pickup/Delivery Locations Preferential Zoning
<b>Conditions of Strategy</b>	Freight, urban area.
<b>What factors favor implementation</b>	Urban Road Freight Transport Management (URFFTM) plans; Transportation and development plans; Strategies for managing freight transportation; Individual measures for freight management
<b>What factors prevent implementation</b>	No URFFTM or related freight management plans; Regulatory framework
<b>Accelerators</b>	Develop a collaborative relationship with freight carriers
<b>Adaptability</b>	Use freight plan analysis on freight plans in the US

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		Additional Info	
		Implemented	Yes
Year	2016		
Transportation Mode	Roadway	Where/what situation is being used	Global
Cost	Moderate	Time	Moderate

UFIT

# Strategy Fact Sheets #16

## STRATEGY 16

● Effectiveness  
● Cost  
● Time



**Alternate Pickup/Delivery Locations**

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**DESCRIPTION**

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**PROBLEM ADDRESSED**

- Logistics Operational Issues

**TRANSPORTATION MODE**

- Multimodal
- Roadway

**OTHER STRATEGIES IN SAME STRATEGY GROUP**

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- Freight Rail Routing through Urban Center

**Implementation Notes**

Alternate pickup and delivery locations depend on utilizing infrastructure to increase efficiency in freight flow. Implementation requires specific loading zone guidelines, signage and adoption of new methods and technology. Changes in operations including specific truck routes and truck lanes are beneficial. Efficiency and convenience encourage the participation of stakeholders. Comprehensive logistics measures help establish benefits of centralized locations, and justifies public subsidies.

**Examples**

Centralizing home deliveries by offering residents lockers that can be accessed at a central location other than the post office, such as a nearby grocery store, Amazon or DHL, delivery lockers.

**Opportunities & Constraints**

**FACILITATORS**

- Improve logistics efficiency
- Mitigate traffic congestion
- Improve environmental sustainability

**BARRIERS**

- Expect longer distribution time
- Expect higher labor costs
- Require high-level coordination among stakeholders

**RECOMMENDATIONS FOR IMPLEMENTATION**

- Quantify savings from parking, dock utilization, transit reliability
- Identify public benefits from emission reductions, land use, traffic flow
- Understand factors that motivate system users
- Modify infrastructure, regulations and zoning to facilitate change
- Adopt new technology, operations methodology

**Selected References**

Varma, A., Chatterjee, A., Fischer, A., & Swenson, J. (2008). Curbside Freight Delivery in Downtowns of Small and Medium-Sized Urban Areas. In 11th National Conference on Transportation Planning for Small and Medium-Sized Communities.

Strategy at a Glance

Opportunities and constraints

Recommendations for Implementation

Selected References

Implementation Notes

Examples

UFIT

## Option 2 Start

### Option 2:

- I have a problem and need specific strategies to address it.

*“My city hosts several high demand entertainment activities in downtown. There are lots of mixed used developments, and the demand and competition for curb space is very high. This causes additional delay due to double-parked delivery vehicles and drivers waiting or circling around for curbside parking.”*

The Urban Freight Implementation Tool (UFIT) is a sketch-planning tool to assess urban freight strategy implementation factors (barriers and facilitators) based on expert survey input and user inputs. It compares and identifies promising urban freight transportation strategies based on these implementation factors.

Show Use Case Flowchart

Start Option 1

1. I need implementation recommendations for a specific strategy

Start Option 2

2. I have a problem and need specific strategies to address it

UFIT



## Option 2 Input

- Select the “Urban Freight Problem” category related to your problem.
- If your problem could belong in multiple categories, clarify the problem definition, and select one relevant category at a time.
- For our “lack of curb space” problem, we select “Infrastructure Problems”



# Option 2 Output

- This is the ranked list of potential strategies to address our “lack of curb space” problem.
- Select the strategy that you would like to learn more about.

Strategies by Importance of Factors to Implementation

Rank	Strategy Name	Fact Sheet
1	Urban Freight Villages	<a href="#">View</a>
2	Parking Restrictions	<a href="#">View</a>
3	Geometric Modifications	<a href="#">View</a>
4	Intermodal Logistics Center (ILC)	<a href="#">View</a>
5	Intelligent Transportation Systems (ITS)	<a href="#">View</a>
6	Multi-vehicle Type Urban Distribution	<a href="#">View</a>
7	Contractual Freight Partnerships	<a href="#">View</a>
8	Freight Demand Management	<a href="#">View</a>
9	Designated Truck Routes/Lanes	<a href="#">View</a>
10	On-street Parking and Loading Zones	<a href="#">View</a>

Main

# Option 2 Output


## • Strategy Fact sheets and Citation Notes

Main
Previous Strategy
1 of 2
Next Strategy

Previous Citation
1 of 19
Next Citation

**STRATEGY**  
6

- Effectiveness
- Cost
- Time



### Parking Restrictions

**At a Glance**

**DESCRIPTION**

Parking prohibitions for loading and unloading on certain road/sections of road during periods of high traffic demand.

**PROBLEM ADDRESSED**

- Logistics Operational Issues
- Infrastructure Problems

**TRANSPORTATION MODE**

- Multimodal
- Roadway

**OTHER STRATEGIES IN SAME STRATEGY GROUP**

- Designated Truck Routes/Lanes
- On-street Parking and Loading Zones
- Multiuse Lanes or Shared Lanes
- Off-street Parking and Loading Requirements

**Implementation Notes**

Implementation should be directed at reducing parking conflicts and delays. Balancing the restrictions between the freight and public communities is important. Stakeholder engagement is needed to support changes in operational schedules, and sequences. Locate zones where the infrastructure and the composition of the freight flow fit the strategy.

**Examples**

Streets with prohibitions for curbside parking or stopping during peak hours (e.g., peak-hour clearways).

**Opportunities & Constraints**

**FACILITATORS**

- Regulate illegal freight parking
- Mitigate traffic congestion
- Protect the right-of-way of other road users

**RECOMMENDATIONS FOR IMPLEMENTATION**

- Identify required regulatory changes
- Establish target locations
- Balance penalties with incentives to achieve results
- Develop private sector partnerships to foster change

**Selected References**

Short, J. (2010). Identifying and using low-cost and quickly implementable ways to address freight-system mobility constraints (No. 7). Transportation Research Board National Research.

### Strategy Resource Matrix Record

Record# 4

Information source Case Study/Policies

Citation Holguin-Veras, J., Sánchez-Díaz, I., & Browne, M. (2016). Sustainable urban freight systems and freight demand management. *Transportation Research Procedia*, 12, 40-52.

Synopsis Defined the field of Freight Demand Management (FDM) and positioned it in the broad range of public sector initiatives aimed at improving urban freight activity.

Keywords Freight Demand Management (FDM)

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Strategy Info

**Strategy group**

- Infrastructure
- Traffic management
- Technological
- Logistical
- Vehicle-based/Incentives

**Strategy**

- Geometric Modifications
- Designated Truck Routes/Lanes
- On-street Parking and Loading Zones
- Multiuse Lanes or Shared Lanes
- Off-street Parking and Loading Requirements
- Parking Restrictions
- Intelligent Transportation Systems (ITS)
- Vehicle Parking Reservation Systems
- Freight Demand Management
- Multimodal/Intermodal Urban Distribution
- Alternate Pickup/Delivery Locations
- Multi-vehicle Type Urban Distribution
- Preferential Parking
- Preferential Zoning
- Taxation and Fees

**Conditions of Strategy**

Adoption of the Freight Demand Management (FDM) Initiatives.

**What factors favor implementation**

Improve economic productivity and efficiency; Enhance environmental sustainability, quality of life, and environmental justice

**What factors prevent implementation**

Induce the desired behavioral changes on the part of the receivers; Engage the private sector in the effort; Institutional in nature

**Accelerators**

Implement an FDM plan

**Adaptability**

Consider potential benefits of holistic FDM initiatives

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Additional Info

Year 2016	Implemented Yes
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UFIT

# Option 2 Output

- At first glance, these strategies may not appear to address our specific problem of “lack of curb space.”
- The tool allows for the selection of additional criteria to refine our search.

Strategies by Importance of Factors to Implementation

Rank	Strategy Name	Fact Sheet
1	Urban Freight Villages	<a href="#">View</a>
2	Parking Restrictions	<a href="#">View</a>
3	Geometric Modifications	<a href="#">View</a>
4	Intermodal Logistics Center (ILC)	<a href="#">View</a>
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8	Freight Demand Management	<a href="#">View</a>
9	Designated Truck Routes/Lanes	<a href="#">View</a>
10	On-street Parking and Loading Zones	<a href="#">View</a>

Main

## Option 2 Input

- We can go back to the “Urban Freight Problem” screen to refine our search criteria for a more targeted search.



The screenshot shows a window titled "Urban Freight Problem" with a list of search criteria. The criteria are:

- Environmental Problems
- Social Problems
- Economic Problems
- Land Use Problems
- Technical Problems
- Institutional Problems
- Stakeholder Involved Challenges
- Logistics Operational Issues
- Infrastructure Problems**

At the bottom of the window, there are two buttons: "Show Relevant Strategies" and "Go to Citation Screening Criteria". The "Go to Citation Screening Criteria" button is highlighted with a yellow border.



## Option 2 Additional Criteria

- For example, we can select the “Strategy Group” to refine search criteria by strategy groups.

Search for Keywords in Literature

- Strategy Group
- Facilitator to Implementation
- Barrier to Implementation
- Transportation Mode
- Spatial Scope of Problems

Clear All Selected Criteria

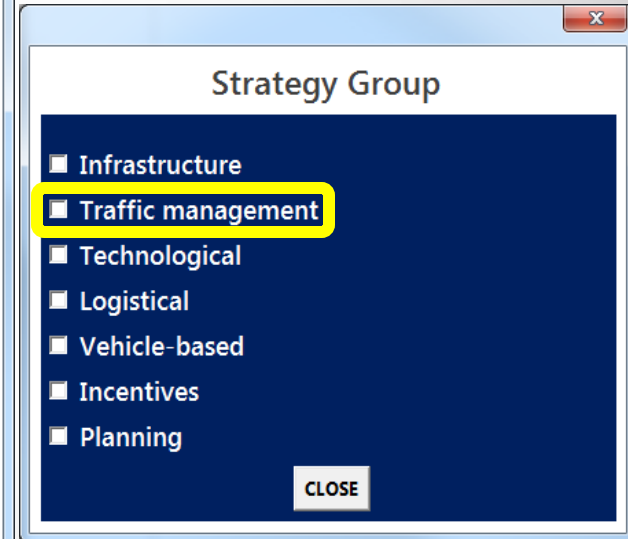
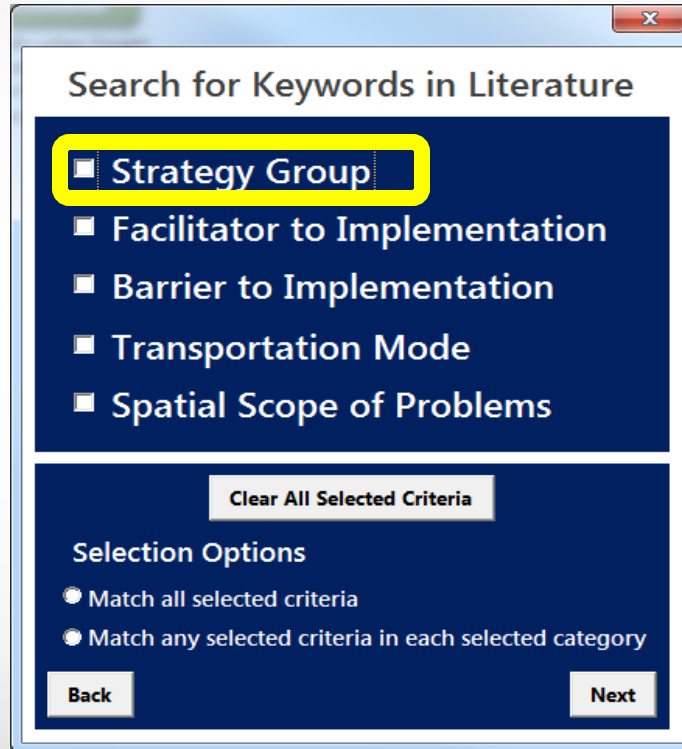
Selection Options

- Match all selected criteria
- Match any selected criteria in each selected category

Back Next

## Option 2 Additional Criteria

- Then we select the specific strategy group we want to explore.



## Option 2 Additional Criteria

- Then we select the “Spatial Scope of Problems” to narrow down our geographic scope of our specific problem.

Search for Keywords in Literature

- Strategy Group
- Facilitator to Implementation
- Barrier to Implementation
- Transportation Mode
- Spatial Scope of Problems

Clear All Selected Criteria

Selection Options

- Match all selected criteria
- Match any selected criteria in each selected category

Back Next

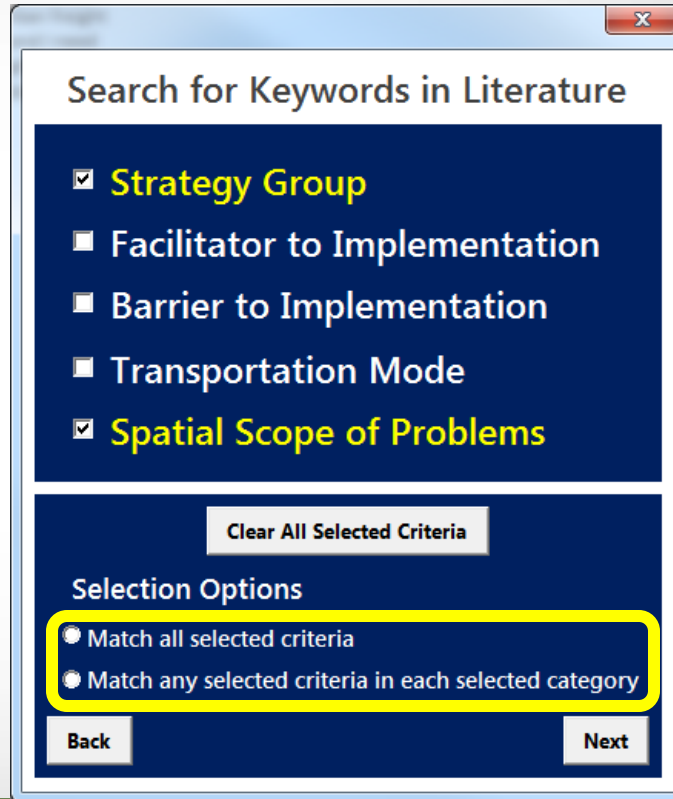
Spatial Scope of Problems

- Area - America - North
- Area - Asia - Eastern
- Area - Europe - Western
- City - any
- City - large
- City - medium
- City - super
- Country - large
- Global
- Metropolitan Area
- MPO - medium
- MPO - small
- Coastal
- Area - Australia - South
- Area - America - Central

CLOSE

## Option 2 Additional Criteria

- Then we select a search method, either “all” or “any” of the selected criteria.



The screenshot shows a software window titled "Search for Keywords in Literature". It features a list of five criteria with checkboxes. The first and last items, "Strategy Group" and "Spatial Scope of Problems", are checked and highlighted in yellow. Below the list is a "Clear All Selected Criteria" button. Underneath, the "Selection Options" section contains two radio buttons: "Match all selected criteria" (which is selected and highlighted with a yellow box) and "Match any selected criteria in each selected category". At the bottom, there are "Back" and "Next" buttons.

Search for Keywords in Literature

- Strategy Group
- Facilitator to Implementation
- Barrier to Implementation
- Transportation Mode
- Spatial Scope of Problems

Clear All Selected Criteria

Selection Options

- Match all selected criteria
- Match any selected criteria in each selected category

Back Next

# Option 2 Additional Criteria

- This is the list of potential strategies under the “Traffic Management” Strategy Group and “City - any” Spatial Scope to address our “lack of curb space” problem.
- Notice that “Off-street Parking and Loading Requirements” was not on the earlier list of strategies.

## Strategies by Importance of Factors to Implementation

Rank	Strategy Name	Fact Sheet
1	Parking Restrictions	<a href="#">View</a>
2	Geometric Modifications	<a href="#">View</a>
3	Contractual Freight Partnerships	<a href="#">View</a>
4	Freight Demand Management	<a href="#">View</a>
5	Designated Truck Routes/Lanes	<a href="#">View</a>
6	On-street Parking and Loading Zones	<a href="#">View</a>
7	Off-street Parking and Loading Requirements	<a href="#">View</a>

[Back](#)

# Option 2 Output

## • Strategy Fact Sheet and Citation Notes

Main
Previous Strategy
1 of 1
Next Strategy

Previous Citation
1 of 41
Next Citation

**STRATEGY**  
**1**

- Effectiveness
- Cost
- Time




Image 1: iStock/Blumenstock.com

### Geometric Modifications

**At a Glance**

**DESCRIPTION**

Any changes in roadway infrastructure design, that facilitate freight movement.

**TRANSPORTATION MODE**

- Multimodal
- Roadway
- Rail Freight
- Deepwater ports & inland waterways
- Air Freight

**PROBLEM ADDRESSED**

- Land Use Problems
- Technical Problems
- Logistics Operational Issues

**OTHER STRATEGIES IN SAME STRATEGY GROUP**

- None

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**Implementation Notes**

Freight training for staff is beneficial as the planning of the implementation stages requires knowledge on how freight operates and its requirements. It is important to recognize multi-jurisdictional issues and balance competing interests. Traffic management during implementation is critical.

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**Examples**

Enhancing the geometric design and physical characteristics of current roadways, railways, intermodal connectors and intermodal terminals, new roadways, railways, etc. on new alignments.

**Record#** 3

**Information source** Case Study

**Citation** Imanishi, Y., & Taniguchi, E. (2016). Framework of the Urban Road Freight Transport: Lessons Learned from Case Studies. Transportation Research Procedia, 12, 627-637.

**Synopsis** This study focuses on overall city-wide Urban Road Freight Transport Management (URFTM) including plans and individual measures that are implemented in cities or metropolitan areas. The study attempted to understand the overall picture of URFTM using case studies. The study has identified existence of plans of freight transport management, cooperation for development of plans and measures among municipality governments, related public bodies and private sectors, provision of legal system, and structures of measures that have been introduced.

**Keywords** Urban Road Freight Transport Management (URFTM) Study

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**Strategy Info**

<b>Strategy group</b>	Infrastructure Traffic management Logistical Incentives
<b>Strategy</b>	Geometric Modifications Designated Truck Routes/Lanes Alternate Pickup/Delivery Locations Preferential Zoning
<b>Conditions of Strategy</b>	Freight, urban area.
<b>What factors favor implementation</b>	Urban Road Freight Transport Management (URFTM) plans; Transportation and development plans; Strategies for managing freight transportation; Individual measures for freight management
<b>What factors prevent implementation</b>	No URFTM or related freight management plans; Regulatory framework
<b>Accelerators</b>	Develop a collaborative relationship with freight carriers
<b>Adaptability</b>	Use freight plan analysis on freight plans in the US

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		Additional Info	
<b>Year</b>	2016	<b>Implemented</b>	Yes
<b>Transportation Mode</b>	Roadway	<b>Where/what situation is being used</b>	Global
<b>Cost</b>	Moderate	<b>Time</b>	Moderate

UFIT

# Pilot Studies

## Objectives

- Test the UFIT in real situations confirming UFIT output to be plausible freight strategies to address real and current urban freight problems, and
- Identify top facilitators and barriers to implementation based on UFIT-recommended strategies.



## Dallas, Texas Pilot Study

- Off-peak-hour delivery to hospitals being considered in Dallas area to maximize efficiency of freight deliveries to the medical center.
- UFIT identified the Freight Demand Management strategy as a possible response to the freight congestion problem, and the off-peak-hour delivery strategy is an example strategy within the Freight Demand Management strategy.
- Summarized facilitators and barriers to implementation for all strategies identified by UFIT.

## St. Louis, Missouri Pilot Study

- Freight challenges identified in the *St. Louis Regional Freight Study* were input into UFIT.
- Nine (9) strategies were identified and ranked by importance of factors to implementation and researchers documented the primary facilitators and barriers associated with those strategies.

## Tampa, Florida Pilot Study

- SR 580/584 in Hillsborough and Pinellas Counties in Florida serves multiple users and modes, including freight.
- Entered challenges into UFIT to obtain and assess recommended strategies.
- Eight (8) strategies were identified and ranked, and researchers documented the primary facilitators and barriers associated with those strategies.

# Conclusions - Research Contributions to Metropolitan Freight Movement

1. State-of-the-practice literature review
2. Updated taxonomy and definitions of 30 freight strategies
3. Defined taxonomy of 16 factors impacting implementation
4. Practitioner input on the factors weights (facilitators and barriers)
5. Strategy Resource Matrix (SRM)
6. Sketch-planning tool (UFIT) “prewired” with default facilitator and barrier weights.
7. Comprehensive citation notes
8. Fact sheets of 30 strategies
9. Pilot study investigations



Thank you

Questions?

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